

LONG TERM CHICKEN SECTOR PRICING REVIEW
SCHEDULE OF DECEMBER 2020 STAKEHOLDER ROUND TABLES¹

| Round Table Name | Date | Objective | Desired Outcome | AGENDA |
|--|---|---|---|--|
| Pricing Policy Objectives | MONDAY December 14, 2020 9am - noon | To provide context and understanding of the dual pricing policy objectives of reasonable return to growers and processor competitiveness in the Canadian market and to receive input and advice on defining and measuring the policy objectives. | Clear definitions and measures for the two pricing policy objectives. | <ol style="list-style-type: none"> 1. Review Agenda – Purpose and Objectives 2. Background – CMB Discussion Paper on Pricing Policy Objectives 3. Reasonable Returns to Growers <ol style="list-style-type: none"> a. BC Chicken Growers submission <ol style="list-style-type: none"> i. Discussion/Questions b. Primary Poultry Processors submission <ol style="list-style-type: none"> i. Discussion/Questions c. Required Follow-up 4. Processor Competitiveness <ol style="list-style-type: none"> a. Primary Poultry Processors submission <ol style="list-style-type: none"> i. Discussion/Questions b. BC Chicken Growers submission <ol style="list-style-type: none"> i. Discussion/Questions c. Required Follow-up 5. Closing comments/next steps summary |
| Chicken Farmers of Ontario – Farm-Gate Minimum Live Price (COPF) | FRIDAY December 18, 2020 10 am - noon | <ul style="list-style-type: none"> • For all parties to gain a better understanding of what the CFO COPF represents as it applies to live pricing in British Columbia • To receive input and advice of industry stakeholders on the impacts and effects of the COPF on the British Columbia chicken industry. | Clearly defined benefits and limitations of the use of the CFO COPF in setting the BC live price for chicken. | <ol style="list-style-type: none"> 1. Review Agenda – Purpose and Objectives 2. Background – Chicken Board Discussion Paper on CFO COPF <ol style="list-style-type: none"> a. Discussion/Questions 3. BC Chicken Growers Perspectives <ol style="list-style-type: none"> a. Discussion/Questions 4. Primary Poultry Processors Perspectives <ol style="list-style-type: none"> a. Discussion/Questions 5. Required Follow-up 6. Closing comments/next steps summary |

¹ The above information was taken from BCCMB documents prepared for these sessions.

If you are a hatching egg producer, chicken grower, hatchery or processor, your participation in these Round Tables is welcomed. Please send an email to wendy@wendyholm.com, copied to your Association, indicating which Table(s) you wish to participate in.