

COMPONENTS AND ENGAGEMENT TABLE¹
PHASE ONE – IDENTIFICATION AND DEVELOPMENT OF COMPONENT FACTORS AFFECTING THE PRICING OF THE REGULATED PRODUCTS BY THE CHICKEN BOARD AND HATCHING EGG COMMISSION

Responsibility as First Instance Regulator	COMPONENT	TO INCLUDE (BUT NOT LIMITED TO)	OCTOBER-NOVEMBER	DECEMBER	JANUARY	FEBRUARY
CMB						
Addressing the overarching policy objectives that guide the pricing of live chicken in British Columbia ²	Reasonable returns to chicken growers	Definition and quantifiable measures of reasonable return. Feed + feed ingredients, chick cost, catching costs, point of transfer of ownership policies	Oct 30-Nov 24 Invite feedback from all stakeholders on definitions of and quantifiable measures of reasonable returns to chicken growers and broiler hatching egg producers	Evaluation of feedback; additional consultation as required (CMB lead) ROUND TABLE: PRICING POLICY OBJECTIVES Mon Dec 14 th 9 am - Noon	SEE BELOW Jan 5 th	
	Reasonable returns to hatching egg producers	Examination of BC costs relative to other provinces and impact on grower/producer returns Connection if any to Western pricing strategy Non-transparency on Ontario pricing (clarity) Breeder chick and spent fowl pricing, breeder vaccination program price Transparency, treatment of premiums and other revenue streams				
	Processor competitiveness in the Canadian market for chicken	Definition and quantitative measures of processor competitiveness Understanding evolving markets for BC regulated products and flow of regulated products in/out of province Clarity on Ontario Pricing How current approach impacts industry stability, innovation, processor competitiveness, premiums? Best practices of chicken boards in other provinces with respect to (e.g.) catching costs, point of transfer of ownership. Best practices of other Canadian SM commodities with respect to assurance of supply (plant supply quota) and the payment of premiums.	Oct 30-Nov 24 Invite feedback from all stakeholders on definitions of and quantifiable measures of processor competitiveness	Evaluation of feedback; additional consultation as required (CMB lead) SEE ABOVE Dec 14 th	ROUND TABLE: PRICING POLICY OBJECTIVES (Cont'd) PLUS CHICKEN FARMERS OF ONTARIO – FARM-GATE MINIMUM LIVE PRICE (COPF) Tuesday Jan 5 th 9 am - noon	

¹ This table is a living document intended to provide all stakeholders with a “birds-eye-view” of the Review process. Dates are subject to change. Updates to this table will be posted to the Review website. This version of the Table reflects updates to April 23, 2021.

² Premise: lack of agreed upon definition and measures of the policy objectives is a key challenge to establishing long term live price formula for mainstream chicken in BC

Responsibility as First Instance Regulator	COMPONENT	TO INCLUDE (BUT NOT LIMITED TO)	OCTOBER-NOVEMBER	DECEMBER	JANUARY	FEBRUARY/MARCH
CMB						
What LW Pricing Options should be Considered?	Live Weight Price Formula	<p>Consideration of the pros and cons of 5 different liveweight price formulas (either currently in use, used in the past and/or used by other provinces). The 5 options are provided to stimulate discussion and dialogue.</p> <p>Receipt of additional options with pros and cons for consideration.</p>	Oct 30-Nov 24 Invite feedback from all stakeholders on different approaches to LW pricing models	Evaluation of feedback; additional consultation as required (CMB lead)	<p>ROUND TABLE: LIVE WEIGHT CHICKEN PRICING OPTIONS: TUESDAY JAN 12 9 am - noon</p> <p>Opportunity for further written input within 14 days of Table</p> <p>CMB evaluation of stakeholder feedback, additional consultation as required (CMB lead)</p>	
HE Commission						
	<p>Reasonable returns to hatching egg producers through verified costs of production or other mechanisms</p> <p>Reasonable margin for hatcheries</p>	<p>Current CoP work - Serecon (align with Alberta model, make connection if any with Western Pricing Strategy)</p> <p>Breeder Chick Pricing Formula, Spent Fowl Pricing, Breeder vaccination formula,</p> <p>Saleable Chick Price</p> <p>Transparency, treatment of premiums and other revenue streams</p> <p>Update Oct 2019 product emerging from joint HEC and BCHA committee discussions during 2019 (starting point), potential for 3 – way COP</p>	<p>Complete Serecon analysis.</p> <p>Serecon analysis and draft final report submitted and reviewed by HEC</p>	<p>Dec 10 Proposed Hatchery Margin breeder chick/vaccine pricing formula circulated to Stakeholders for feedback by Jan 4th</p> <p>December 23th Serecon Report posted and feedback invited from all stakeholders on draft COP pricing options (feedback due Jan 18)</p>	<p>Jan 6th Third Party Review Process engaged</p> <p>ROUND TABLE: HATCHING EGG PRICING THURS JAN 28 9 am – noon Review Stakeholder Feedback</p> <p>HEC will review and respond to input, and provide further information to Third party review for verification</p>	<p>Third party verification complete,</p> <p>ROUND TABLE: HATCHERY MARGINS + BREEDER CHICK/VACCINE FORMULA WED FEB 3rd 10 am – noon</p> <p>Draft SAFETI analysis</p> <p>Final Hatching Egg pricing formula sent out to Stakeholders. Invite feedback on draft SAFETI analysis, pricing option and linkage considerations (2-week window).</p> <p>HEC Review stakeholder feedback (written submissions and Round Tables) and, revise, modify finalize COP and SAFETI as needed,</p>

COMPONENTS AND ENGAGEMENT TABLE³
PHASE TWO – BUILDING THE LONG-TERM PRICING STRATEGY FOR REGULATED PRODUCTS IN THE MAINSTREAM CHICKEN AND BROILER HATCHING EGG SECTORS IN BC

FINAL PRODUCT	POLICY OBJECTIVES	MARCH/APRIL/MAY/JUNE
<p>Assembly of Phase One components into a long-term pricing approach for regulated products in the mainstream chicken and broiler hatching egg sectors in BC, including a decision on the appropriateness of a price linkage agreement between the two sectors that address the policy objectives of:</p>	<ol style="list-style-type: none"> 1. Verified COP/reasonable returns-based pricing mechanisms for BC hatching egg producers and chicken growers. 2. BC chicken processors being competitive in the Canadian market for chicken. 3. BC hatcheries receiving a “reasonable” margin for hatching services. 4. The confirmation of a breeder chick pricing formula. 5. The confirmation of a breeder vaccination program pricing formula for hatcheries 	<p>HEC + CMB review all final pricing decisions and linkage considerations to combine the components and build an integrated pricing model</p> <p>ROUND TABLE TO PRESENT THE PRICING MODELS MONDAY MAY 10 9 am – noon via ZOOM Presentation by HEC and CMB to all stakeholders of fully integrated model, discussion.</p> <p>ROUND TABLE: REVIEW AND COMMENT ON DRAFT PRICING MODEL TBA EARLY JUNE Feedback from stakeholders, including SWOT and SAFETI analysis.</p> <p>MID JUNE: CMB makes final decisions and recommendations to BCFIRB for review on liveweight pricing and linkage. HEC makes final decisions and recommendations to BCFIRB for review on HE COP pricing, SAFETI analysis, hatchery margin (or COP), breeder chick and vaccine pricing, saleable and placeable chick price and linkage.</p> <p>ROUND TABLE TO DISCUSS INDUSTRY ISSUES TBA Discussion of outstanding industry issues and stakeholder priorities/perspectives, future opportunities and challenges.</p>

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