



April 20, 2021

Mr. Bill Vanderspek
Executive Director
BC Chicken Marketing Board

VIA EMAIL

Dear Bill:

Re: Follow up to BCCMB Live Price Application

Bill, in follow up to our letter dated April 18, 2021 and further to our conversations this morning, it has become clear that the inconsistent reporting of the Ontario Minimum Live Price by Chicken Farmers of Ontario (CFO) is the source of the pricing problem that we identified. It is now clear that Ontario has changed the way in which they report their minimum live price on their website between 2019 and 2020, and we could not find that change documented anywhere on their website.

This reporting change coincided with the periods used as the examples in our letter concerning the BC Live Price calculations. Our calculations used the weight category pricing posted on the CFO website which did not include the detail on modular loading and AI Premiums that you provided for A-161 by weight category. It appears this detailed information by weight category is no longer on the website and inconsistent with weight category reporting prior to A-161. It stands to reason that the approach in those documents would be consistent between A-161 and present which distorted our calculations. As we discussed today, the approach used by the Board to describe the Ontario price in their A-169 pricing order is much clearer and can eliminate this type of confusion going forward.

We sincerely apologize to the Board for the confusion on this issue caused by our letter of April 18th but trust you can understand how we came to this conclusion.

Sincerely,

A handwritten signature in black ink, appearing to read 'B Shier', located below the 'Sincerely,' text.

Blair Shier
President
Primary Poultry Processors Association of BC

c. Harvey Sasaki – BCCMB
PPPABC Members
Craig Evans – PPPABC
Jim Collins – BCBHEC
Stephanie Nelson - BCBHEC
Wendy Holm – BCFIRB Liaison